

BAB Partnership Meeting

13th January 2014, 1:30 – 3:30pm

Brunelcare, Saffron Gardens

Present: Judith Brown (BAB Deputy Chair), Mark Baker (Age UK Bristol CEO), Ruth Richardson (Programme Manager), Jan Jones (Bristol Community Transport), Diana Morgan (Bristol Shopmobility), David Rice (Brunelcare), Janie Adams (North Bristol Advice Centre), Karen Squire (Action on Hearing Loss), Laura Goringe (RVS), Claire Miller (LinkAge), Simon Hankins (Southville Community Development Association), Sian Davies (Public Health), Alex Wood (Public Health), Helen Ker (Contact the Elderly), Hildegard Dumper (Bristol Community Health), Kate Thomas (CSE), Zehra Haq (Dhek Bhal), Rebecca May (Cruse), Chris Bennett (Good Gym Bristol), Jennie Reed (Alive!), Morgan Daly (Healthwatch), Sam Shanks (AWP), Tamra Mannin (BDAC), Lorna Robertson (Alzheimers Society), Heather Wright (Aardman Animations), Gail Rowlands (Red Cross), Karen Black (Bristol Drugs Project), Elena Hensinger (At Home With IT), Malachy McReynolds (WE Care & Repair), Kay Russell (Bristol City Council), Chris Wilkins (Sporting Memories), Shelagh Hetreed (LinkAge), Rosa Hui (BACWG), Richard Jarratt (LinkAge).

Apologies: Alan Carpenter (BAB Chair), Ben Barker (Greater Bedminster Partnership), Jamie Dockerty (Knightstone Housing), Richard Lyle (CCG), Emma Moody (CCG), Geraldine Summers (Bristol City Council).

1. Welcome and Introductions

Judith welcomed all partners to the meeting. Partners will be asked this afternoon to comment on the proposed BAB Conversations work including which areas of the city should be focused on initially. Partners will also be asked to choose a BAB character and logo from designs produced by Aardman Animations.

2. Ageing Better Programme

a) Update

Mark Baker presented an update and introduced the 4 strands of BAB work emerging - Research, Evaluation, Communications and Conversations.

BAB is a partnership and these meetings are an opportunity to bring partners together. The Programme Board takes advice and comments from the broader partnership. The Programme Board may lead on some areas of work but the partnership will take the lead in other areas including Conversations and Communications. The BAB Programme Board and work teams are attempting an inclusive and transparent process and encourage feedback, input and involvement from partners.

Partners were reminded of the timescale of BAB project (see slide). The £20k Partnership Development Funding application to the Big Lottery Fund (BLF) was successful and Age UK Bristol was accepted as the lead partner in December.

b) Partnership Development Funding

See accompanying slide for details of £20k partnership development funding breakdown.

Governance includes meeting room hire though much is being provided in kind from partners.

Building the partnership - Guy Robertson has been appointed as an advisor to the BAB work. Guy has been involved since the expression of interest stage. Outside consultants may be sought for specific pieces of work.

Communications includes resource to build the profile of BAB including buying publicity materials, website, branding etc.

Evidence base work will build on the existing evidence. BAB has paid for additional consultation on loneliness through Bristol City Council channels e.g. the Citizens Panel.

Joint work programme is the bulk of the Conversations work providing resource for partners to undertake consultations. This work constitutes the bulk of the Partnership Development Funding (£8k).

Consultation/engagement involves an older person-led research project.

BAB local pilot design groups to pilot community planning processes in specific areas.

BAB Design Groups will allow groups of older people to visit models of good practice e.g. Dorset, Manchester

Partner comments:

Some of the £8k should be used to consult with BME older people. No other comments were received.

Mark reported that terms of reference for the BAB Programme Boards are being clarified.

c) Research

The research work will include a detailed analysis & report on all the existing information available. The Partnership will shortly receive documents that set out this work. Judith Brown reported that BOPF has received 900 responses to their latest survey that included questions on loneliness & isolation. This information will be shared with all partners once collated. The research work is already feeding into the Conversations & Communications work.

d) Evaluation

The Big Lottery Fund has appointed Ecorys as the contractor for the evaluation work. Ecorys will be evaluating value for money over the 6 year period and the effectiveness of interventions. This work will require lots of information from Age UK Bristol.

The BLF evaluation work will crossover with the work of BAB and our evaluation of the work in Bristol. Shine & Productive Margins are projects with their own funding that could fit alongside the BAB project work.

Shine – Supporting healthier, inclusive neighbourhood environments. BAB has this contact through Robin Means (UWE and BAB Programme Board member).

Productive margins - work with the Southville Community Development Association (SCDA) and academics from Bristol University. The project intention is to work with local people to design projects where evaluation helps to develop the project but not take it over.

BLF has also appointed another contractor, Hall Aitken, to help areas develop their Vision & Strategy document. There will be a meeting in February that Bristol can attend (date not yet set).

Action: Ruth to send information on contractors to partnership.

3. Conversations

Ruth presented the Conversations work (see powerpoint) and asked partners to assist in mapping what exists in each area and identifying lead partners. The exercise was repeated for specific community groups (see slide). Partners not at today's meeting will have an opportunity to feed back via email this week.

Partners were asked to share their learning of working in the 12 shortlisted areas and to suggest reasons for concentrating the BAB conversations work in each area.

Partner comments:

Kay Russell suggested working in neighbourhood partnership areas instead of wards.

Rosa suggested focusing on Ashley ward as it has high numbers of BME residents.

LGBT was added as a specific interest area.

4. Communications

Ruth update partners on the Communications work (see powerpoint) and asked partners to comment on the proposed logo and character designs from Aardman and to vote for their preferred option. Partners not at today's meeting will have an opportunity to feed back via email this week.

Partner comments:

Older people should be consulted in the choice of character.

More than 4 character choices would be useful.

The characters too closely resemble Japanese manga.

Would it be possible to have a human figure instead of animal?

It is difficult to read the text of some logos.

Need to bear in mind black and white reproduction of logo.

Accessible print is important, and bold colours for those affected by sensory impairment or dementia.

Heather Wright reported that there could be more characters in the future (similar to Aardman Creature Comforts characters).

5. Next Steps

Deliver the Vision & Strategy that the partnership signs up to (by 30th April 2014).

Conversations group meets again this week. Geographical areas will be firmed up. Some areas are emerging as favourites from the work today including Bedminster/Southville, Westbury on Trym.

Key partners in each proposed areas will be contacted to confirm the resource and willingness to undertake work available.

Leads for specific communities work will be identified (there may be more than one lead per community).

Evaluation & Research papers will be sent to the partnership.

6. Date of next meetings

February

Monday 17th February 2014, 1:30 – 3:30pm

Woodside, Callington Road Hospital

March

(date and venue TBC)

April

Thursday 10th April 2014, 10:30am – 12:30pm

The Southville Centre

7. Evaluation of meeting

There is a need for networking so that small organisations & individuals have a way of inputting to BAB. It is the responsibility of partners to raise awareness of BAB work to other organisations and older people.

(Once the website is up and running there will be lots of BAB information on there and an opportunity for partners and older people to feed back).

Does BAB have any links with the newly formed Silverline? Claire Miller reported that there is no South West coordinator at present but that Silverline are gathering information on existing organisations in the area.

BAB needs to show that the conversations are inclusive and include speaking to people without English as a first language.

Simon Hankins reminded partners that this work should go well beyond the 6 years of the project and have a lasting effect on the way partners in Bristol work.