

## **Bristol Ageing Better Partnership Meeting**

**30<sup>th</sup> October 2013, 2-4pm**

**City Hall**

**Present:** Judith Brown (BOPF)  
Kay Russell (Bristol City Council)  
Peter Aitken (Bristol Rovers)  
Vicky Barlow (Bristol City Community Trust)  
Sylvia Carpenter (RSVP West)  
Hildegard Dumper (Bristol Community Health)  
Kate Oliver (The Care Forum)  
Lindsay Hay (WE Care & Repair)  
Mareike Schmidt (Energy Service Team, BCC)  
Karen Squire (Action on Hearing Loss)  
David White (Energy Service Team, BCC)  
Malachy McReynolds (WE Care & Repair)  
Diana Morgan (Bristol Shopmobility)  
Rosa Hui (Bristol & Avon Chinese Women's Group)  
Heather Pugh (Lifecycle UK)  
Mel Lewis-Leger (Bristol Drugs Project)  
Paula Shears (Alzheimers Society)  
David Rice (Brunelcare)  
Martin Hodges (Bristol City Council)  
Helena Thompson (Bristol Debt Advice Centre)  
Meryl Gaskell (Living Mobility & Driving Centre)  
Heather Murray (St Werburghs Community Centre)  
Simon Hankins (Southville Community Development Association)  
Alan Carpenter (Age UK Bristol)  
Mark Baker (Age UK Bristol)  
Sue Appoo (Mears Care)  
Kerry Bradshaw (Citizens Online)  
Jamie Dockerty (Knightstone Housing)  
Liz Fox (Bristol City Council)  
Chris Owens (Places for People)  
Karen Potter (Places for People)  
Samantha Shanks (AWP)  
Sarah Stratford (Public Health)  
Ben Barker  
Sally Gapper (North Bristol Advice Centre)  
Zehra Haq (Dhek Bhal)  
Sharda Panchal  
Sam Thomas (The Harbour)  
Louise Foreman (The U, Young Foundation)  
Jan Jones (Bristol Community Transport)  
Claire Miller (LinkAge)  
Ruth Richardson (Age UK Bristol)

**Apologies:** Mark Hubbard (Voscur)  
Mirella Brittan (CRUSE Bereavement)  
Tim Lloyd-Yeates (Alive!)  
David Prosser (Transport Team, BCC)

### **1) Welcome and introductions**

Judith Brown (Deputy Chair, BAB Programme Board) welcomed everybody to the meeting. Judith thanked Voscur for all of the work they have undertaken so far to get Bristol to this point of the Big Lottery Fulfilling Lives: Ageing Better programme.

### **2) Ageing better programme**

Presented by Ruth Richardson (Age UK Bristol). Ruth will email all partners today's presentations and notify partners when the information can be accessed online.

### **3) Role and purpose of the programme board**

Presented by Alan Carpenter (Chair, BAB Programme Board). A question was raised as to why Voscur was not a member of the programme board. Alan and Mark Baker responded that there are a many key partners who, although not members of the Programme Board, will continue to play an important role in the Bristol Ageing Better partnership. Representatives from the Programme Board will meet with Voscur soon to discuss the partnership's future work and the involvement of all key organisations.

### **4) Lottery key principles and outcomes**

Presented by Mark Baker.

The partnership then divided into workshops to discuss two questions posed by the BLF programme.

### **5) Workshop 1 – How will older people be involved in developing and running your project?**

#### **Sub questions:**

- What groups of older people do we need to focus on?
- Which of these groups can you help us reach?
- How might you help us reach them?
- How might these groups become involved in the partnership?

#### **Workshop feedback:**

- Networking meetings are really useful to partners. There is a need for a database and mailing list of organisations working with older people.
- Partners who work with older people should visit each other's services.
- Intergenerational work. Creatively engage younger people – have them interview their grandparents.
- Care providers can reach older people to consult.
- Use radio to publicise consultation.
- Use older people as researchers to engage with other older people.
- Meals on wheels/community nurses can help to consult with older people.
- Emergency services – senior citizens liaison board. Work in partnership with community transport. Help to target isolated older people.
- Develop a straightforward leaflet that can be taken on home visits rather than posted.
- Focus should be on all groups of older people.
- Be specific as to what questions you want older people to answer. The bid needs to be aspirational.
- Questionnaires in prescription bags are being piloted by another area in the UK. Pharmacists can help older people to fill out.
- Differentiate between those active & capable (to stop them entering isolation) and reaching those already isolated.
- Make use of technology – tablets, Skype, telephone conferences, printing prescriptions.
- Utilise community centres, luncheon clubs.
- Reach out to other faith groups.
- BDP has a project working with over 50s. UFO Bristol can help disseminate information.
- Differentiate between mental & physical isolation e.g. those with life threatening illnesses.
- Tackle ageism in the same way as racism.

- Recognise the need to allow people to be alone, but for it to be possible for them to participate when they want.
- Reaching people in their local community i.e. to publicise services:
  - pub
  - local charity shops
  - post office
  - door knock
  - supermarket

## **6) Workshop 2 – How will the partnership operate?**

### **Sub questions:**

- How will the Bristol Partnership feed into Programme Board decision making?
- How should we communicate between the Programme Board, Partnership and project beneficiaries?
- How do we develop themed work strategies? E.g. changing attitudes, intergenerational work, peer support, bereavement, dementia

### **Workshop feedback:**

- The board needs to set out clear protocols regarding competition early on. Partners need to feel comfortable putting forward their aspirations.
- Start by collecting the evidence before defining whether there should be themes/localities/focus groups etc. Need to identify existing gaps.
- There may be tensions between the strategic shaping and very local delivery of the programme.
- Subgroups to lead on certain projects then feed back into programme board. Use older people from these focus groups to gather intelligence.
- Action-focused partnership meetings before the board meetings. Responsibility and accountability important to keep momentum going.
- Partnership groups to make recommendations to the board.
- Online forum for partners to feed into.
- Transparency – website, discussion board, blogs, twitter feed. Messages distilled & taken to board.
- Board will be trusted to make strategic plans.
- Follow Health & Wellbeing Board model – everyone in Bristol only a couple of steps away from the board. Link up programme board members with H&WB partnership members. Easy cascade of information up & down.
- Having one central location where people can access information & advice.

## **6) Dates of future meetings**

Future dates will be circulated once confirmed.

## **7) Evaluation of the meeting**

Workshop questions in advance of the meeting would be useful.

Change the venues of meetings.