



## Bristol Ageing Better

### Partnership Meeting

Tuesday 28<sup>th</sup> April 2015, 2 – 4pm

#### Age UK Bristol

**Present:** Alan Carpenter (Chair, BAB) Mark Baker (CEO, Age UK Bristol)  
Ruth Richardson (BAB) Ursula Billington (Superact)  
Mirella Brittan (CRUSE Bereavement) Jennifer Kearney (British Red Cross)  
Karen Lloyd (Sporting Futures Partnership) Matt Rogers (WE Care & Repair)  
Diana Morgan (Bristol Shopmobility) Bob Przytocki (CRUSE Bereavement)  
Lorna Robertson (Alzheimers Society) Kay Russell (Bristol City Council)  
Geraldine Summers (Bristol City Council) Jenny Spencer-Nairn (RVS)  
Karen Sutcliffe (Talking Money) Liz Zeidler (Happy City)  
Rob Benington (Public Health) Jennie Reed (Alive!)  
Mina Malpass (RSVP) Michelle Dron (The Matthew Tree Project)  
Rebecca Sheehy (Bristol Area Stroke Foundation) Guy Robertson (Positive Ageing Associates)  
Randall Smith (University of Bristol) Alan Baker (RVS)  
Russell Cowan (LinkAge) Steve Forge (Third Sector Solutions)  
Lucy Harrington (Golden Oldies) Elaine Flint (Wellspring HLC)  
Simon Hankins (Southville Community Development Association)

**Apologies:** Jan Jones (Bristol Community Transport) Kerryn Bell (Talking Money)  
Bevleigh Atkins-Evans (Public Health) Judith Brown (Bristol Older People's Forum)

#### 1) Welcome

Alan Carpenter introduced himself as acting chair for this meeting, as Judith Brown is unable to attend, and invited the meeting attendees to introduce themselves.

#### 2) The Partnership - It's wider role and links (Alan Carpenter)

Alan introduced this topic by highlighting that the interest in forming partnerships with BAB is continually increasing as its brand improves over time. He also mentioned the importance of thinking of the partnership as a broader collaboration that will continue to exist after the completion of the programme.

Alan delivered a presentation looking at the links that BAB has made, which are summarised below. It was discussed that BAB has an increased ability to make an impact and access these organisations through its entity as a partnership as opposed to the impact of a singular organisation.

Key Links: Learning City Partnership, Festival of the Future City, Festival of Ideas, City of Service

General Links: Health & Wellbeing Board, Bristol Health Partners, NHS, CCG

Community Links: City of Bristol College, Local Businesses, Resilient City Initiative, Bedminster Our Place Initiative.

Following contact with organisations such as Bedminster One Place Initiative it was suggested that projects happening in other organisations could be rolled out in the same target areas as BAB in order to build critical mass.

In summary Alan highlighted that there was good progress in the first month of this five year project, which was sure to grow. That as a group they have a strong identity and through working cohesively and sharing priorities can carry more influence.

This topic was opened for discussion.

Mark Baker highlighted that the CCG would be a beneficial contributor to these discussions, as the NHS is moving towards personal budgets and the CCG is addressing integrated commissioning. He also commented that the upcoming election would have an impact on future progression in this area.

Russell Cowan drew attention to the project focus of addressing loneliness and that this should be at the centre of all discussions.

Simon Hankins agreed with this point, and questioned how communications should be undertaken in order to understand how older people prefer to communicate, in order to prevent them being overwhelmed and to provide a platform for them to respond.

### **3) Update on Bristol Ageing Better. Ruth Richardson & Mark Baker**

#### **Commissioning**

Ruth Richardson provided an update on the two tenders recently put out for Community Development in Greater Bedminster and Henbury/Southmead. Both information sessions this week were well attended. The period for clarification questions will end on the 22<sup>nd</sup> May, the deadline for bids on the 3<sup>rd</sup> June and the delivery partners named at the end of June. The bids will be evaluated by a panel comprised of members of the BAB older people's steering group and the programme board, after assessing any conflicts of interest. In July commissioning will begin for the next two areas to be targeted, after gathering feedback from the partners involved in the first commissioning process.

A tender for a consultant to lead the Age Friendly City strand of work will be advertised in July.

Guy Robertson introduced the Combining Personalisation with Community Empowerment (CPCE) initiative. This project involves combining the support of adult social care & personal budgets with voluntary support from local community. The project will begin in the first two BAB Community Development areas. An independent consultant from DERiC is working with social workers at the Council to draft lifeplans for older people.

Mark Baker reported that BAB's commissioning arrangements reflect input from partners over the last 12 months, coupled with lottery requirements and best practice from the Bristol Compact.

### **Recruitment Update**

After an external recruitment process Ruth Richardson has been confirmed in post as the Programme Manager.

There were not enough suitable applicants for the post of Programme Director to interview. The job description and salary will be reviewed and the post re-advertised within 2 months.

Bianca Rossetti will start as full time BAB Programme Administrator in 2 weeks.

The job description for the BAB Communications worker is being finalised and will be advertised soon, also the Older People's engagement worker. The Project Development Officer for the Community Navigators will be advertised in July 2015. Secondment from partner organisations will be explored.

Mark Baker will continue to undertake the role of Programme Director until the post is filled.

Lorna Robertson highlighted the 23 dementia navigator roles in Bristol and asked the Community Navigator working to link with them once in post to avoid potential confusion.

### **4) Age Friendly City. Guy Robertson**

Guy Robertson delivered a presentation on the Age Friendly City initiative (see PowerPoint). The initiative has received backing from the Elected Mayor.

Geraldine Summers supports the Older People's Partnership Board (50% older people and 50% professionals) who will lead on this initiative and are very enthusiastic about it.

The example of Old Moat in Manchester shows how age friendly becomes a reality:

<http://www.micra.manchester.ac.uk/research/featured-projects/developing-an-age-friendly-neighbourhood/>

The ongoing Age Friendly work in Greater Bedminster is also of importance.

Simon Hankins reported that the Greater Bedminster area has secured £40k Green Capital funding. Community actions include improving walkways, reducing litter and making areas look more inviting.

### **5. BAB Communications Update. Ruth Richardson**

Ruth delivered an update on BAB communications in Judith's absence.

Work will begin soon on the Aardman animation and partners will be asked to help find older people who will be willing to be interviewed and their stories used for the animation. The Campaign to End Loneliness will assist with the distribution of the animation. The animation will be launched at the Celebrating Age Festival in September.

An information session for the BAB/Ujima Radio Show will be held on 7<sup>th</sup> May. Older people will be trained in producing and presenting a radio show. Sponsorship for the shows will be sought from private sector organisations.

## **6. Learning City Partnership. Alan Carpenter**

Alan provided an update on the Learning City Partnership (see PowerPoint). BAB has been asked to lead the Learning for Life strand of the partnership.

## **7. City of Service Update. Mirella Brittan**

Mirella detailed the involvement of Cruise Bereavement Care with the Cities of Service initiative. Cruise offers free bereavement care at any stage and whatever the circumstances. 800 people in the local area are supported by Cruise.

Cruise was asked to develop peer support for bereaved older people through the City of Service initiative and offer befriending for 6 – 9 months. 25% of bereaved older people develop clinical depression in first year. Social isolation also has physical effects (depression, poor nutrition, reduced immunity etc).

Cruise hosts fortnightly drop-in events for people to talk with others in similar situations with trained volunteers. This provides a gateway to extended social interaction.

The original CoS pilot was to focus on one area, though it proved tricky to match volunteers and bereaved within small areas. Volunteers received two training sessions, were monitored & received monthly supervision.

Cruise clients were assessed before being matched with a befriender, and good practice from the Mentoring & Befriending Foundation was followed. Four befrienders have received training so far, and each sees one client for 6-12 months. It is hoped the number of clients seen by a befriender will increase over time.

Randall Smith suggested that Public Health can provide information on single person households in the city. Rob Benington reported that work is ongoing by Public Health to develop a social isolation indicator.

Guy Robertson reported that the Campaign to End Loneliness is launching a new toolkit on 19<sup>th</sup> May for public organisations to measure loneliness.

Simon Hankins asked if BAB and the Big Lottery Fund have adopted the Campaign's tool. BAB is still in negotiation with the lottery around measurement frameworks for the programme.

## **8. Future BAB Meetings – General Discussion**

The meeting discussed the format and shape of future BAB meetings. The suggestions were made:

- Information on the BAB Programme Outcomes baselines (Ruth will put this on the next agenda)
- Partnership meetings to be held quarterly

- Each meeting to include a workshop on an issue of relevance to BAB e.g. how do you identify older people who are lonely? This would be an opportunity to gather the knowledge of partner organisations.
- Other workshops could include the impact of culture among loneliness and different communities.
- An update on the work of the BAB Community Researchers
- A rota of feedback could be developed, with each organisation having 5 minutes to report back
- Look at the role of BAB in the emerging Y1 geographical areas
- Connection with the BAB Older People's Steering Group

**Next meeting:** July 2015 (exact date TBC)